Practitioner's Docket No. 1285

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re application of: Howard G. Page Confirmation No.: 8911

Application No.: 09/498,515 Group No.: 3622

Filed: 02/04/2000 Examiner: Yehdega Retta

For: ADVERTISING INSERTION FOR A VIDEO-ON-DEMAND SYSTEM

Mailstop: Amendment Commissioner for Patents P. O. Box 1450 Alexandria, VA 22313-1450

RESPONSE

In response to the non-final Office action dated February 22, 2010, please consider the following remarks.